

# INVOICE



**WXII**  
**700 Coliseum Drive**  
**Winston-Salem, NC 27106**  
**Main: (336)721-9944**  
**Billing: (410)338-6432**

www.wxii12.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

| Invoice # | Invoice Date | Invoice Month | Invoice Period      |
|-----------|--------------|---------------|---------------------|
| 937594-1  | 08/19/12     | August 2012   | 07/30/12 - 08/13/12 |

| Station | Account Executive | Sales Office   | Sales Region |
|---------|-------------------|----------------|--------------|
| WXII    | Fran Berg         | Eagle-Washingt | National     |

| Advertiser        | Product     | Estimate Number |
|-------------------|-------------|-----------------|
| Obama/D/President | SKED A 60'S | 1519            |

| Flight Dates        | Order # | Alt Order # |
|---------------------|---------|-------------|
| 08/07/12 - 08/13/12 | 937594  | 07893564    |

| Billing Calendar | Billing Type | Deal # |
|------------------|--------------|--------|
| Broadcast        | Cash         |        |

| Special Handling |
|------------------|
|                  |

| IDB #   | Advertiser Code | Product Code |
|---------|-----------------|--------------|
| 9912856 | 95              | 101          |

| Agency Ref | Advertiser Ref |
|------------|----------------|
|            |                |

Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

| Line   | Start Date        | End Date        | Description                 | Start/End Time            | MTWTFSS               | Length        | Spots/<br>Week | Rate        | Type        |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
|--|-------------------|-----------------|-----------------------------|---------------------------|-----------------------|---------------|----------------|-------------|-------------|--------|-------------------|-----------------|----------------|-------------------|-------------|--|--|--|--|--|----------|----------|---------|---|------------|--|--|--|--|--------------------|------------|-----------------|-----------------|--------------------|-----------------------|---------------|--------------|-------------|-------------|--------|----|----------|---------|---------------------------|---------|------|------------|------------|----|--------|---|----------|---------|-------------------------|--------|------|------------|----------|----|
| 1  | 08/07/12          | 08/10/12        | 7a-9a Today Show            | 7a-9a                     | -TWTF--               | 1:00          | 1              | \$2,400.00  | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>              | <u>Spots/Week</u>         | <u>Rate</u>           |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
|  | 08/06/12          | 08/12/12        | -TWTF--                     | 1                         | \$2,400.00            |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
| <u>Spots: # Ch</u>   | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>             | <u>Description</u>        | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
| 1 WXII   | Tu                | 08/07/12        | 8:29 AM                     | 7a-9a Today Show          | 7a-9a                 | 1:00          | OFA12G077H     | \$2,400.00  | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
| 2  | 08/13/12          | 08/13/12        | NBC Today Show              | 7-9am                     | M-----                | 1:00          | 1              | \$1,600.00  | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>              | <u>Spots/Week</u>         | <u>Rate</u>           |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
|  | 08/13/12          | 08/19/12        | M-----                      | 1                         | \$1,600.00            |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
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| 1 WXII   | M                 | 08/13/12        | 8:36 AM                     | NBC Today Show            | 7-9am                 | 1:00          | OFA12G077H     | \$1,600.00  | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
| 3  | 08/07/12          | 08/10/12        | M-F WXII News @ 430a        | 430a-5a                   | -TWTF--               | 1:00          | 1              | \$100.00    | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
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|  | 08/06/12          | 08/12/12        | -TWTF--                     | 1                         | \$100.00              |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
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| 1 WXII   | Tu                | 08/07/12        | 4:41 AM                     | M-F WXII News @ 430a      | 430a-5a               | 1:00          | OFA12G077H     | \$100.00    | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
| 4  | 08/11/12          | 08/11/12        | WXII 12 Sa/Su News at 6-8am |                           | -----S-               | 1:00          | 1              | \$600.00    | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
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|  | 08/06/12          | 08/12/12        | -----S-                     | 1                         | \$600.00              |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
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| 1 WXII   | Sa                | 08/11/12        | 6:30 AM                     | WXII 12 Sa/Su News at 6am | 6-8am                 | 1:00          | OFA12G077H     | \$600.00    | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
| 5  | 08/07/12          | 08/10/12        | Live with Regis & Kelly     | 9-10AM                    | -TWTF--               | 1:00          | 2              | \$500.00    | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
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| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>              | <u>Spots/Week</u>         | <u>Rate</u>           |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
|  | 08/06/12          | 08/12/12        | -TWTF--                     | 2                         | \$500.00              |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
| <u>Spots: # Ch</u>   | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>             | <u>Description</u>        | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
| 2 WXII   | Tu                | 08/07/12        | 9:27 AM                     | Live with Regis & Kelly   | 9-10AM                | 1:00          | OFA12G077H     | \$500.00    | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
| 1 WXII   | F                 | 08/10/12        | 9:39 AM                     | Live with Regis & Kelly   | 9-10AM                | 1:00          | OFA12G077H     | \$500.00    | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
| 6  | 08/13/12          | 08/13/12        | Live with Regis & Kelly     | 9-10AM                    | M-----                | 1:00          | 1              | \$500.00    | NM          |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
| <table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>08/13/12</td><td>08/19/12</td><td>M-----</td><td>1</td><td>\$500.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> </table>   |                   |                 |                             |                           |                       |               |                |             |             | Weeks: | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u> | <u>Spots/Week</u> | <u>Rate</u> |  |  |  |  |  | 08/13/12 | 08/19/12 | M-----  | 1 | \$500.00   |  |  |  |  | <u>Spots: # Ch</u> | <u>Day</u> | <u>Air Date</u> | <u>Air Time</u> | <u>Description</u> | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u> | <u>Rate</u> | <u>Type</u> |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
| Weeks:   | <u>Start Date</u> | <u>End Date</u> | <u>MTWTFSS</u>              | <u>Spots/Week</u>         | <u>Rate</u>           |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
|  | 08/13/12          | 08/19/12        | M-----                      | 1                         | \$500.00              |               |                |             |             |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |
| <u>Spots: # Ch</u>   | <u>Day</u>        | <u>Air Date</u> | <u>Air Time</u>             | <u>Description</u>        | <u>Start/End Time</u> | <u>Length</u> | <u>Ad-ID</u>   | <u>Rate</u> | <u>Type</u> |        |                   |                 |                |                   |             |  |  |  |  |  |          |          |         |   |            |  |  |  |  |                    |            |                 |                 |                    |                       |               |              |             |             |        |    |          |         |                           |         |      |            |            |    |        |   |          |         |                         |        |      |            |          |    |

## INVOICE



Send Payment To:

**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

| Invoice #         | Invoice Date | Invoice Month   | Invoice Period      |
|-------------------|--------------|-----------------|---------------------|
| 937594-1          | 08/19/12     | August 2012     | 07/30/12 - 08/13/12 |
| Advertiser        | Product      | Estimate Number |                     |
| Obama/D/President | SKED A 60'S  | 1519            |                     |

www.wxii12.com

| Line  | Start Date | End Date | Description                     | Start/End Time    | MTWTFSS | Length | Spots/<br>Week | Rate       | Type |
|---|------------|----------|---------------------------------|-------------------|---------|--------|----------------|------------|------|
| 6   | 08/13/12   | 08/13/12 | Live with Regis & Kelly         | 9-10AM            | M-----  | 1:00   | 1              | \$500.00   | NM   |
| Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WXII M 08/13/12 9:55 AM Live with Regis & Kelly 9-10AM 1:00 OFA12G077H \$500.00 NM   |            |          |                                 |                   |         |        |                |            |      |
| 7   | 08/07/12   | 08/10/12 | Olympic Daytime M-F             | Olympic Daytime M | -TWTF-- | 1:00   | 2              | \$700.00   | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/06/12 08/12/12 -TWTF-- 2 \$700.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WXII Th 08/09/12 11:56 AM Olympic Daytime M-F Olympic Daytime M 1:00 OFA12G077H \$700.00 NM<br>2 WXII F 08/10/12 2:49 PM Olympic Daytime M-F Olympic Daytime M 1:00 OFA12G077H \$700.00 NM |            |          |                                 |                   |         |        |                |            |      |
| 8   | 08/07/12   | 08/10/12 | M-F WXII 12 News @ 5 p 5-6pm    |                   | -TWTF-- | 1:00   | 2              | \$1,200.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/06/12 08/12/12 -TWTF-- 2 \$1,200.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WXII W 08/08/12 5:45 PM M-F WXII 12 News @ 5 pm 5-6pm 1:00 OFA12G077H \$1,200.00 NM<br>2 WXII F 08/10/12 5:39 PM M-F WXII 12 News @ 5 pm 5-6pm 1:00 OFA12G077H \$1,200.00 NM             |            |          |                                 |                   |         |        |                |            |      |
| 9   | 08/07/12   | 08/10/12 | M-F WXII 12 News @ 6 p 6-630pm  |                   | -TWTF-- | 1:00   | 1              | \$1,600.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/06/12 08/12/12 -TWTF-- 1 \$1,600.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WXII Th 08/09/12 6:20 PM M-F WXII 12 News @ 6 pm 6-630pm 1:00 OFA12G077H \$1,600.00 NM   |            |          |                                 |                   |         |        |                |            |      |
| 10  | 08/13/12   | 08/13/12 | M-F WXII 12 News @ 6 p 6-630pm  |                   | M-----  | 1:00   | 1              | \$1,600.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/13/12 08/19/12 M----- 1 \$1,600.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WXII M 08/13/12 6:27 PM M-F WXII 12 News @ 6 pm 6-630pm 1:00 OFA12G077H \$1,600.00 NM   |            |          |                                 |                   |         |        |                |            |      |
| 11  | 08/11/12   | 08/11/12 | Sa WXII 12 News @ 6 pm 6-630pm; |                   | -----S- | 1:00   | 1              | \$800.00   | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/06/12 08/12/12 -----S- 1 \$800.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WXII Sa 08/11/12 6:27 PM Sa WXII 12 News @ 6 pm 6-630pm; 1:00 OFA12G077H \$800.00 NM   |            |          |                                 |                   |         |        |                |            |      |
| 12  | 08/12/12   | 08/12/12 | Su WXII 12 News @ 6 pm 6-630pm  |                   | -----S  | 1:00   | 1              | \$1,000.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/06/12 08/12/12 -----S 1 \$1,000.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WXII Su 08/12/12 6:28 PM Su WXII 12 News @ 6 pm 6-630pm 1:00 OFA12G077H \$1,000.00 NM   |            |          |                                 |                   |         |        |                |            |      |
| 13  | 08/13/12   | 08/13/12 | M-F WXII 12 News @ No 12-1pm    |                   | M-----  | 1:00   | 1              | \$500.00   | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/13/12 08/19/12 M----- 1 \$500.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type<br>1 WXII M 08/13/12 12:24 PM M-F WXII 12 News @ Noon 12-1pm 1:00 OFA12G077H \$500.00 NM   |            |          |                                 |                   |         |        |                |            |      |
| 14  | 08/13/12   | 08/13/12 | M-Su WXII 12 News @ 1:11-1135pm |                   | M-----  | 1:00   | 1              | \$1,600.00 | NM   |
| Weeks: Start Date End Date MTWTFSS Spots/Week Rate<br>08/13/12 08/19/12 M----- 1 \$1,600.00<br>Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type  |            |          |                                 |                   |         |        |                |            |      |

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser)

**INVOICE**

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**WXII**  
**PO Box 26888**  
**Lehigh Valley, PA 18002-6888**

| Invoice #         | Invoice Date | Invoice Month   | Invoice Period      |
|-------------------|--------------|-----------------|---------------------|
| 937594-1          | 08/19/12     | August 2012     | 07/30/12 - 08/13/12 |
| Advertiser        | Product      | Estimate Number |                     |
| Obama/D/President | SKED A 60'S  | 1519            |                     |

www.wxii12.com

| Line   | Start Date | End Date | Description                   | Start/End Time | MTWTFSS                   | Length         | Spots/<br>Week | Rate       | Type       |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                           |           |      |            |            |    |
|--|------------|----------|-------------------------------|----------------|---------------------------|----------------|----------------|------------|------------|----------|------------|----------|----------|------------|-------------|----------------|----------|----------|--------|------|------------|------|---|----------|----------|---------------------------|-----------|------|------------|------------|----|
| 14   | 08/13/12   | 08/13/12 | M-Su WXII 12 News @ 11-1135pm |                | M-----                    | 1:00           | 1              | \$1,600.00 | NM         |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                           |           |      |            |            |    |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>M</td><td>08/13/12</td><td>11:12 PM</td><td>M-Su WXII 12 News @ 11 pm</td><td>11-1135pm</td><td>1:00</td><td>OFA12G077H</td><td>\$1,600.00</td><td>NM</td></tr></table> |            |          |                               |                |                           |                |                |            |            | Spots: # | Ch         | Day      | Air Date | Air Time   | Description | Start/End Time | Length   | Ad-ID    | Rate   | Type | 1          | WXII | M | 08/13/12 | 11:12 PM | M-Su WXII 12 News @ 11 pm | 11-1135pm | 1:00 | OFA12G077H | \$1,600.00 | NM |
| Spots: #   | Ch         | Day      | Air Date                      | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                           |           |      |            |            |    |
| 1  | WXII       | M        | 08/13/12                      | 11:12 PM       | M-Su WXII 12 News @ 11 pm | 11-1135pm      | 1:00           | OFA12G077H | \$1,600.00 | NM       |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                           |           |      |            |            |    |
| 15   | 08/13/12   | 08/13/12 | Entertainment Tonight         | 730-8pm        | M-----                    | 1:00           | 1              | \$1,200.00 | NM         |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                           |           |      |            |            |    |
| <table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>08/13/12</td><td>08/19/12</td><td>M-----</td><td>1</td><td>\$1,200.00</td></tr></table>  |            |          |                               |                |                           |                |                |            |            | Weeks:   | Start Date | End Date | MTWTFSS  | Spots/Week | Rate        |                | 08/13/12 | 08/19/12 | M----- | 1    | \$1,200.00 |      |   |          |          |                           |           |      |            |            |    |
| Weeks:   | Start Date | End Date | MTWTFSS                       | Spots/Week     | Rate                      |                |                |            |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                           |           |      |            |            |    |
|  | 08/13/12   | 08/19/12 | M-----                        | 1              | \$1,200.00                |                |                |            |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                           |           |      |            |            |    |
| <table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WXII</td><td>M</td><td>08/13/12</td><td>7:46 PM</td><td>Entertainment Tonight</td><td>730-8pm</td><td>1:00</td><td>OFA12G077H</td><td>\$1,200.00</td><td>NM</td></tr></table>        |            |          |                               |                |                           |                |                |            |            | Spots: # | Ch         | Day      | Air Date | Air Time   | Description | Start/End Time | Length   | Ad-ID    | Rate   | Type | 1          | WXII | M | 08/13/12 | 7:46 PM  | Entertainment Tonight     | 730-8pm   | 1:00 | OFA12G077H | \$1,200.00 | NM |
| Spots: #   | Ch         | Day      | Air Date                      | Air Time       | Description               | Start/End Time | Length         | Ad-ID      | Rate       | Type     |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                           |           |      |            |            |    |
| 1  | WXII       | M        | 08/13/12                      | 7:46 PM        | Entertainment Tonight     | 730-8pm        | 1:00           | OFA12G077H | \$1,200.00 | NM       |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                           |           |      |            |            |    |
| Total Spots  |            |          |                               |                |                           |                | 18             |            |            |          |            |          |          |            |             |                |          |          |        |      |            |      |   |          |          |                           |           |      |            |            |    |

**Payment Terms 30 Days**

|                          |                    |
|--------------------------|--------------------|
| <u>Gross Total</u>       | <b>\$18,300.00</b> |
| <u>Agency Commission</u> | <b>\$2,745.00</b>  |
| <u>Net Amount Due</u>    | <b>\$15,555.00</b> |